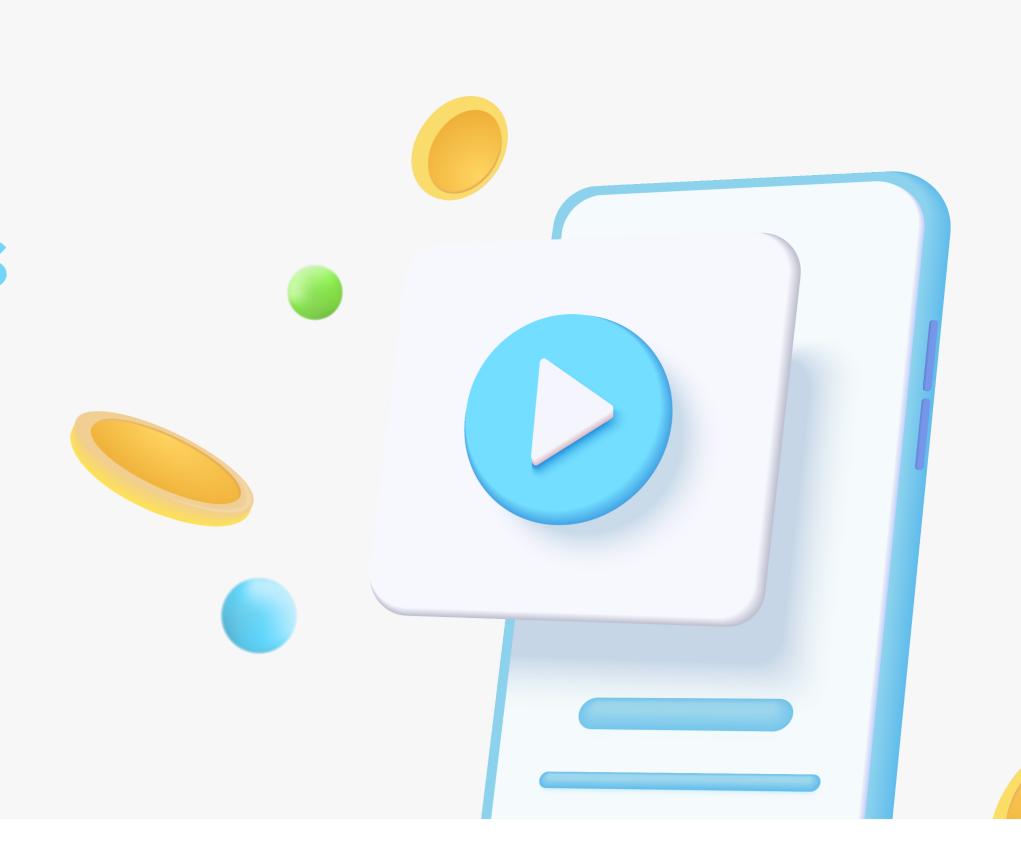
Ad monetization insights

for mobile game developers

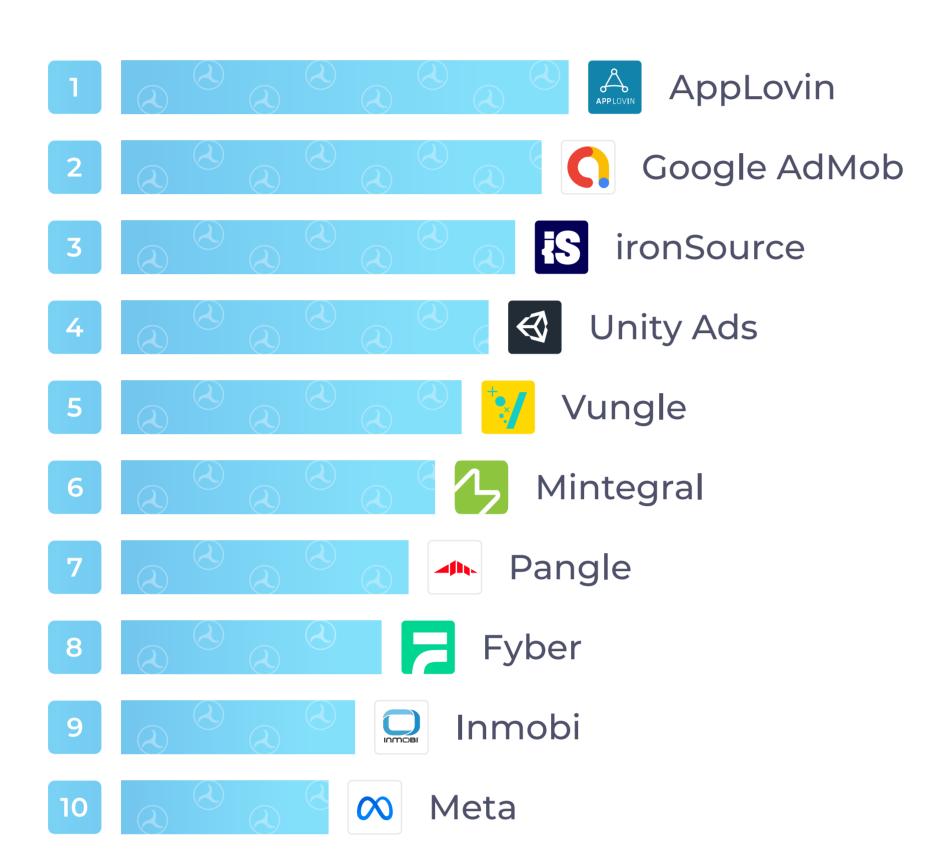
Q2 - 2022



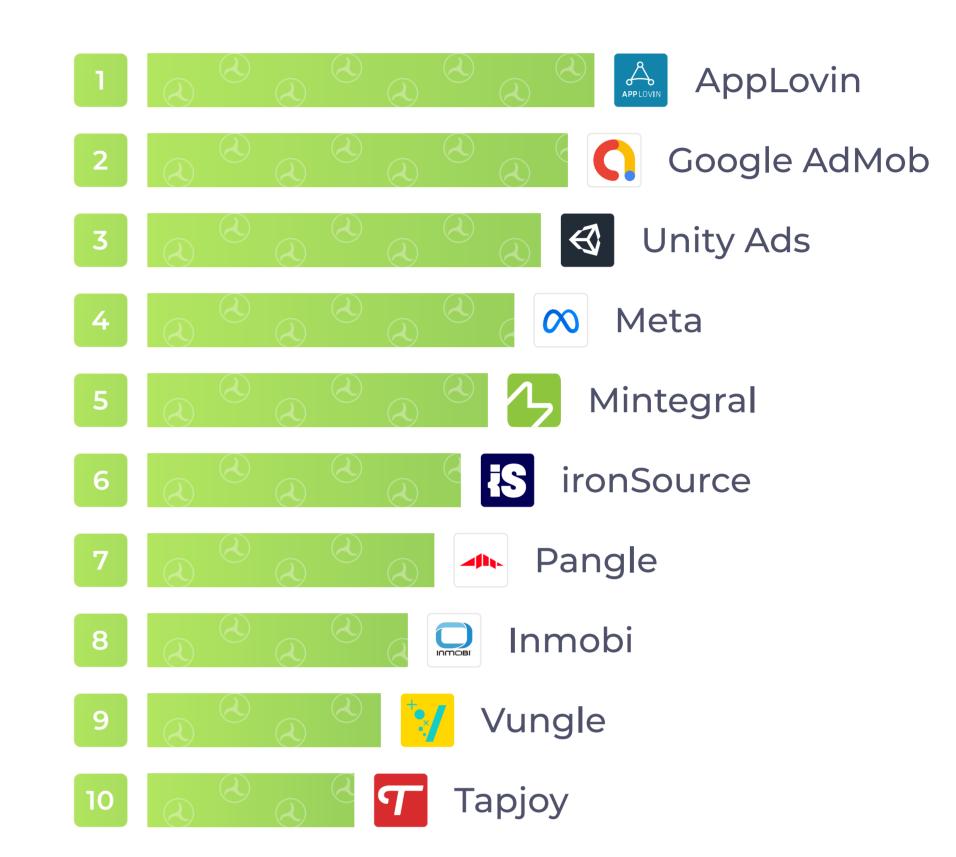
Ad Revenue distribution



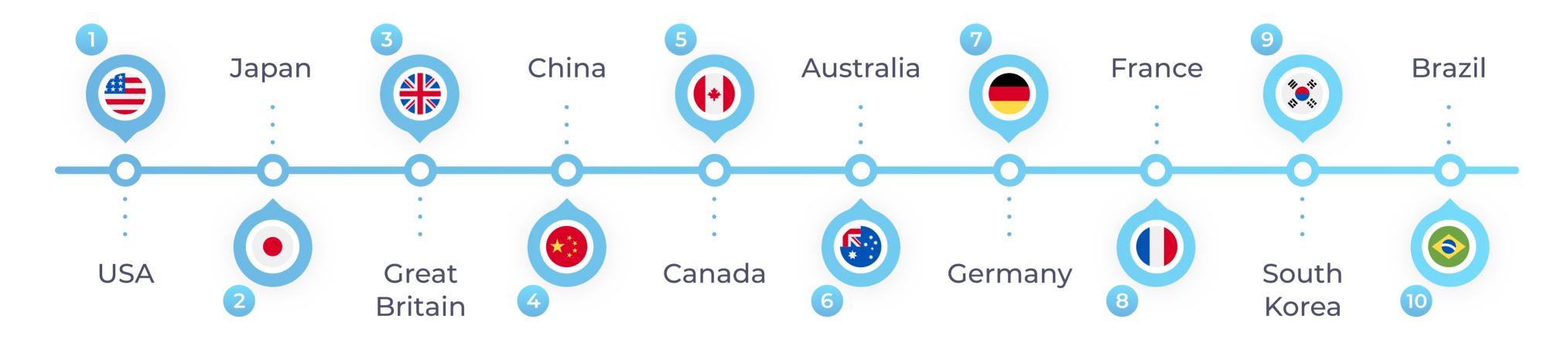
iOS – Top ad monetization channels by ad revenue



Android – Top ad monetization channels by ad revenue



iOS – Top countries by ad revenue



Android – Top countries by ad revenue



About Tenjin



Our products

Advertising measurement. Embedded Ad revenue & IAP ROI/ROAS/LTV metrics. Cost aggregation. SKAdNetwork reporting. Data Warehousing.



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Teach best practices with modules and use cases based on real-life scenarios.



Our pricing

Free to start, pay as you grow for larger scale UA campaigns, flexible payment terms.

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